

FOR IMMEDIATE RELEASE

Branson Hotel Company Receives "Best of the Best" From the American Bus Association

Branson, MO- Myer Hotels was recently awarded "Best of the Best" according to the American Bus Association.

The American Bus Association was founded in 1926 and serves a thriving industry that provides more than 600 million passenger trips annually on charters, tours, scheduled service and shuttles. Membership in ABA includes motorcoach operators, tour operators, tourism-related organizations, and products and service suppliers.

The "Best of the Best" competition honors outstanding travel industry members who go above and beyond for the group tour industry. Categories include Adventure, Culture, Entertainment, Festivals & Events, Food & Beverage, Lodging, and Shopping. The ABA Media editorial staff and ABA staff conduct evaluations and selections in May, and winners are notified in the summer. Winners will be showcased in the September/October issue of Destinations magazine. The Best of the Best competition is open to all ABA travel and tourism members.

Chris Myer, VP of Marketing for Myer Hotels said, "Our company is honored to have received this special award. Each of our hotels offers great amenities for groups. The hotels were designed and built with group travel in mind. From concrete construction that enables quieter rooms to the room layout with amenities such as connecting rooms and two-sink vanities, there are many features that are perfect for group travel."

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About Myer Hotels

In the lodging business for 50 years, the Myer family has actively contributed to Branson's hospitality market for over 35 years and has received numerous national awards. Myer Hotels includes the Best Western Center Pointe Inn, Best Western Music Capital Inn, Comfort Inn & Suites Branson Meadows, Comfort Inn at Thousand Hills, Holiday Inn Express Green Mtn. Drive, and Quality Inn West. The properties emphasize excellent locations, countless amenities and exceptional customer service while focusing on great value in the upper midscale area. For more information about these hotels please visit www.myerhospitality.com.