

Contact: Hailey Westrich
Social Media and Sales Coordinator
hailey@myerhotels.com

FOR IMMEDIATE RELEASE Branson Hotels Receive Platinum Awards

BRANSON, MO- The Comfort Inn & Suites Branson Meadows and the Quality Inn West were each recently awarded the Platinum award from Choice Hotels International, one of the world's largest hotel companies.

According to Choice Hotels, hotels that achieve the prestigious Platinum Award represent the top 3% of hotels within each Choice brand. The awards are based on a ranking system that measures guest satisfaction, product quality, room condition, cleanliness and staff service. These properties have a proven track record of providing exceptional guest service and facilities.

The Comfort Inn & Suites Branson Meadows has won the Platinum Award a record 13 times. This hotel has also won the Comfort Hotel of the Year from Choice Hotels International 6 times. The Quality Inn West has received the Platinum Award six times and has also been a Hotel of the Year finalist several times as well. Both hotels are well-deserving of these awards.

Chris Myer, VP of Marketing said, "We are very proud of the staff at both of these properties. This is a great award to receive and it is not an easy feat to achieve. The award is a testament to the hard work and dedication shown by each and every staff member. They are committed to providing superior customer service and this award highlights that."

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The Comfort Inn & Suites at Branson Meadows and the Quality Inn West are owned by Myer Hotels of Branson. In the lodging business for over 50 years, the Myer family has actively contributed to Branson's hospitality market for over 35 years and received numerous national awards. Myer Hotels also includes the Best Western Center Pointe Inn, Best Western Music Capital Inn, the Comfort Inn at Thousand Hills, and the Holiday Inn Express Green Mountain Drive. For more information about these hotels please visit www.myerhotels.com.

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