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FOR IMMEDIATE RELEASE BRANSON HAS TWO COMFORT "HOTEL OF THE YEAR" FINALISTS

BRANSON, MO--- The Comfort Inn & Suites Branson Meadows and The Comfort Inn at Thousand Hills have both been selected as two of three finalists for Choice Hotel's International 2016 "Hotel of the Year" for the Comfort Inn brand. Both hotels were "Hotel of the Year" finalists in 2015 with the Comfort Inn & Suites Branson Meadows winning the award for the year. Out of the last seven years, the hotels combined have won the "Hotel of the Year Award" six times.

To be considered as a finalist, The Comfort Inn & Suites Branson Meadows and The Comfort Inn at Thousand Hills both received the 2016 Choice Hotels Platinum Awards, awarded to just 2% of the brand. The Choice Hotels Platinum Award showcases exceptional service, facilities, and hospitality. Steve Joyce, CEO of Choice Hotels, states, "The contenders for this prestigious award demonstrate excellence in guest service and operations and are among the very top-ranked Platinum Award-winning properties within each brand. Demonstrating excellence in hospitality, service and quality, the Hotel of the Year Award winners set the standards for our entire system."

"We are blessed to have such a great team providing exceptional service on a daily basis, said Chris Myer, VP of Marketing. "It's a hard thing to continually stay at the top of a brand and our team has continued to do that. This is an amazing accomplishment."

The Comfort Inn & Suites Branson Meadows and The Comfort Inn at Thousand Hills represent two of the top Comfort Inn brand hotels among over 1,400 Comfort Inn's worldwide. The 2016 award will be given at Choice Hotels' International convention in May in Las Vegas. Several staff members from Myer Hotels will be attending this event.

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The Comfort Inn & Suites Branson Meadows and Comfort Inn at Thousand Hills are owned by Myer Hotels of Branson. In the lodging business for over 48 years, the Myer family has actively contributed to Branson's hospitality market for over 33 years and received numerous national awards. Myer Hotels also includes the Best Western Center Pointe Inn, Best Western Music Capital Inn, Quality Inn West, and the Holiday Inn Express Green Mtn. Drive. For more information about these hotels please visit <u>www.myerhotels.com</u>.

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