



News from Myer Hotels

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FOR IMMEDIATE RELEASE

Myer Hotels Receives Platinum Award for Choice Hotel Properties

BRANSON, MO- The Comfort Inn and Suites Branson Meadows, Comfort Inn at Thousand Hills, and Quality Inn West were recently awarded the prestigious Platinum Award from one of the world's largest hotel companies, Choice Hotels International, Inc.

According to Choice Hotels, the Platinum Award-winning hotels have a proven track record of exceptional guest service and facilities, representing the top 3% of hotels within each Choice brand. Choice Platinum hotels must score high in the following categories: guest satisfaction, product quality, room condition, room cleanliness, and staff service.

"These hoteliers represent the foundation upon which Choice Hotels and its family of brands was built: providing exceptional value and a superior guest experience," said Steve Joyce, president and chief executive officer of Choice Hotels. "Without fail, these hotel owners and operators demonstrate a consistent commitment to their customers upholding the highest standards of their respective brands. Choice Hotels is proud to highlight this elite and extremely deserving group."

The Comfort Inn and Suites Branson Meadows was awarded the "Comfort Hotel of the Year" in 2015 and has won the award a total of five times. This hotel has also been the recipient of the Platinum Award 11 times. The Comfort Inn at Thousand Hills has been awarded the Platinum Award 9 times, and the Quality Inn West has been awarded the Platinum Award 5 times.

Chris Myer, VP of Marketing stated, "Our team members do an excellent job providing quality service to our guests. This award recognizes their commitment to providing outstanding service and a great lodging product. The team continues to do this year after year. They are certainly living the mission statement of "Friendly, Fantastic Service Always."

The Comfort Inn & Suites, Comfort Inn at Thousand Hills and Quality Inn West are owned by Myer Hotels of Branson. In the lodging business for over 47 years, the Myer family has actively contributed to Branson's hospitality market for over 31 years and received numerous national awards. Myer Hotels also includes the Best Western Center Pointe Inn, Best Western Music Capital Inn and the Holiday Inn Express Green Mountain Drive. For more information about these hotels please visit www.myerhotels.com.

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