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For Immediate Release: Most Myer Hotels Unharmed by Branson Tornado

Branson, Mo. - Myer Hotels, Branson's Award-Winning Hotels Company, confirmed that five of their six hotels in Branson received no damage. Only one hotel sustained damage, and there were non injuries at any of the properties.

The BEST WESTERN Center Pointe Inn located on Highway 76 received moderate damage to one building and light damage to two other buildings. "Our staff did an excellent job of alerting guests about the situation and this helped to keep them safe. No one was hurt. We were able to move all of our guests to our other hotels after the storm passed," said Chris Myer, Vice President of Marketing for Myer Hotels.

The cleanup process and assessment have already begun. Contractors and clean up crews were already on hand first thing Friday morning at the BEST WESTERN Center Pointe Inn. Myer Hotels has taken a proactive approach to crisis situations with pre-planning for these types of situation. "You hope you don't have to use these plans but it is great to have plans in place something like this happens," said Myer.

The hotel will likely do a phased reopening beginning as soon as it possibly can. "Hopefully in the next couple of days we will have a better understanding of when that will be. In the meantime, we will do our best to accommodate guests at our other hotels in Branson which include the Comfort Inns, Comfort Inn & Suites, and the Holiday Inn Express on Green Mountain Drive."

"It's important for visitors to know that they can still come to Branson and have a great vacation. Many of Branson's most popular attractions were untouched and plan to open up. The shows will go on," said Myer.

The BEST WESTERN Center Pointe Inn has long been a favorite of Branson visitors due to its outstanding location right in the heart of Branson's entertainment. The hotel will reopen and be better then ever. You can visit Myer Hotels at <u>www.myerhotels.com</u>.