



**MYER
HOTELS**

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For Immediate Release
**COMFORT INN & SUITES BRANSON MEADOWS EARNS
PRESTIGIOUS NATIONAL AWARD FOR THE SIXTH TIME**



Pictured: Ann Smith, VP of Brand Strategy, Pat Pacious, President and COO of Choice Hotels, Gail Myer, Steve Graber, Chris Myer, Azim Saju, President of Choice Hotels Owners Council, Steve Joyce, CEO of Choice Hotels

Branson, MO- The Comfort Inn & Suites Branson Meadows has once again been awarded the Comfort Inn Hotel of the Year award from Choice Hotels International, Inc. Choice Hotels International, Inc. is one of the world's leading hotel companies. The company presented this award to the Comfort Inn and Suites at the 63rd annual convention in Las Vegas. This marks the sixth time the hotel has been given this award. The Comfort Inn and Suites Branson Meadows is part of Myer Hotels.

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“The Comfort Inn & Suites in Branson Missouri continues to prove year after year that it is an exceptional property. Their dedication to providing superior guest service truly represents the Comfort brand promise that guests will feel refreshed and ready to take on their day; in other words, *Rested.Set.Go.*,” said Anne Smith, vice president of brand management and design for Choice Hotels. “Myer Hotels understands this and their devoted team acts on it every day.”

Choice Hotels’ Hotel of the Year winners are selected by the Choice Hotel’s Owner Council. The contenders for this prestigious award demonstrate excellence in guest service and operations and are among the very top-ranked Platinum Award-winning properties within each brand. Demonstrating excellence in hospitality, service and quality, the Hotel of the Year Award winners set the standards for the entire Comfort Inn system.

“Being recognized by Choice Hotels as a top Comfort brand hotel highlights our commitment to providing memorable guest experiences,” said Chris Myer, vice president of marketing for Myer Hotels. “Our friendly and enthusiastic team is unwavering in their high standard of customer service because it is the culture of our company. We take great pride in making every guest feel welcomed and right at home.”

According to Steve Graber, General Manager, the staff is the driving force behind the hotels’ success. “We have the most friendly and committed team of individuals in the business. Their constant commitment to providing excellent customer service is what enhances the guest’s experience and keeps them coming back year after year.”

The Comfort Inn & Suites Branson Meadows is nestled in the heart of the Ozarks. The mountain lodge atmosphere provides guests with an experience unlike any other in Branson with million dollar views of the Ozarks. The hotel is near Sight and Sound Theatre, The Shoppes at Branson Meadows, and the Mansion Theatre.

About Myer Hotels

In the lodging business for 49 years, the Myer family has actively contributed to Branson’s hospitality market for over 33 years and has received numerous national awards. Myer Hotels includes the Best Western Center Pointe Inn, Best Western Music Capital Inn, Comfort Inn & Suites Branson Meadows, Comfort Inn at Thousand Hills, Holiday Inn Express Green Mountain Drive, and Quality Inn West. The properties emphasize excellent locations, countless amenities and exceptional customer service while focusing on great value in the upper mid-scale area. For more information about these hotels please visit www.myerhotels.com.

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