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FOR IMMEDIATE RELEASE

Branson Hotel Wins Prestigious Ring of Honor Hospitality Award for the Second Time from Choice Hotels

Branson, MO- The Comfort Inn & Suites Branson Meadows recently received the 2020 Choice Hotels International Ring of Honor Award for the second time.

The Ring of Honor Award designation goes only to the top one-percent of hotels within the brand, 11 hotels total, representing a tremendous accomplishment. As one of the top tier properties operating under the Comfort Inn flag, the hotel's staff has demonstrated an exceptional focus on guest satisfaction and dedication to superior service. Award criteria are evaluated by Choice Hotels through its official property ranking reports.

The Comfort Inn & Suites Branson Meadows has also received the "Hotel of the Year" Award six times. Along with the "Hotel of the Year" Award, this property has also received the Platinum Award 12 times. The Platinum Award showcases excellence in hospitality, service, and quality.

"Award-winning hotels like this one set a high bar for the Choice Hotels brand," Tim Tobin, vice president of Franchisee Onboarding and Learning for Choice Hotels. "This team shares the same spirit of collaboration and service excellence upon which Choice Hotels was built. We are proud to recognize the team at this hotel as an example for others to follow."

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Chris Myer, VP of Marketing for Myer Hotels said, "This is the most awarded Comfort Inn in the history of the brand. The Comfort Inn & Suites Branson Meadows has continually been one of the top performers in the Comfort brand. We are so proud of the accomplishments of the team! They truly care about the guests and that is made evident by this recognition."

The Comfort Inn & Suites sits on one of the highest points in Branson, offering a million-dollar view of the Ozark area. Guests enjoy the mountain lodge atmosphere that creates an experience unlike any other in Branson. Be sure to take pictures next to the big bear, eagle or moose!

About Myer Hotels

In the lodging business for over 50 years, the Myer family has actively contributed to Branson's hospitality market for over 37 years and has received numerous national awards. Myer Hotels includes the Best Western Center Pointe Inn, Best Western Music Capital Inn, Comfort Inn at Thousand Hills, Comfort Inn & Suites Branson Meadows, Holiday Inn Express Green Mtn. Drive, and Quality Inn West. The properties emphasize excellent locations, countless amenities and exceptional customer service while focusing on great value in the upper midscale area. For more information about these hotels please visit <u>www.myerhospitality.com</u>.